

# Maryland Sustainable Growth Commission



## Planning for Baltimore's Growth & Revitalization

*Thomas J. Stosur, Director  
Baltimore City Department of Planning*

**May 12, 2014**





Baltimore City Department of Planning  
Planning for Baltimore's Growth & Revitalization

**State of the City Address 2013**

*“Our job is to grow this city  
by 10,000 families over the  
next 10 years.”*

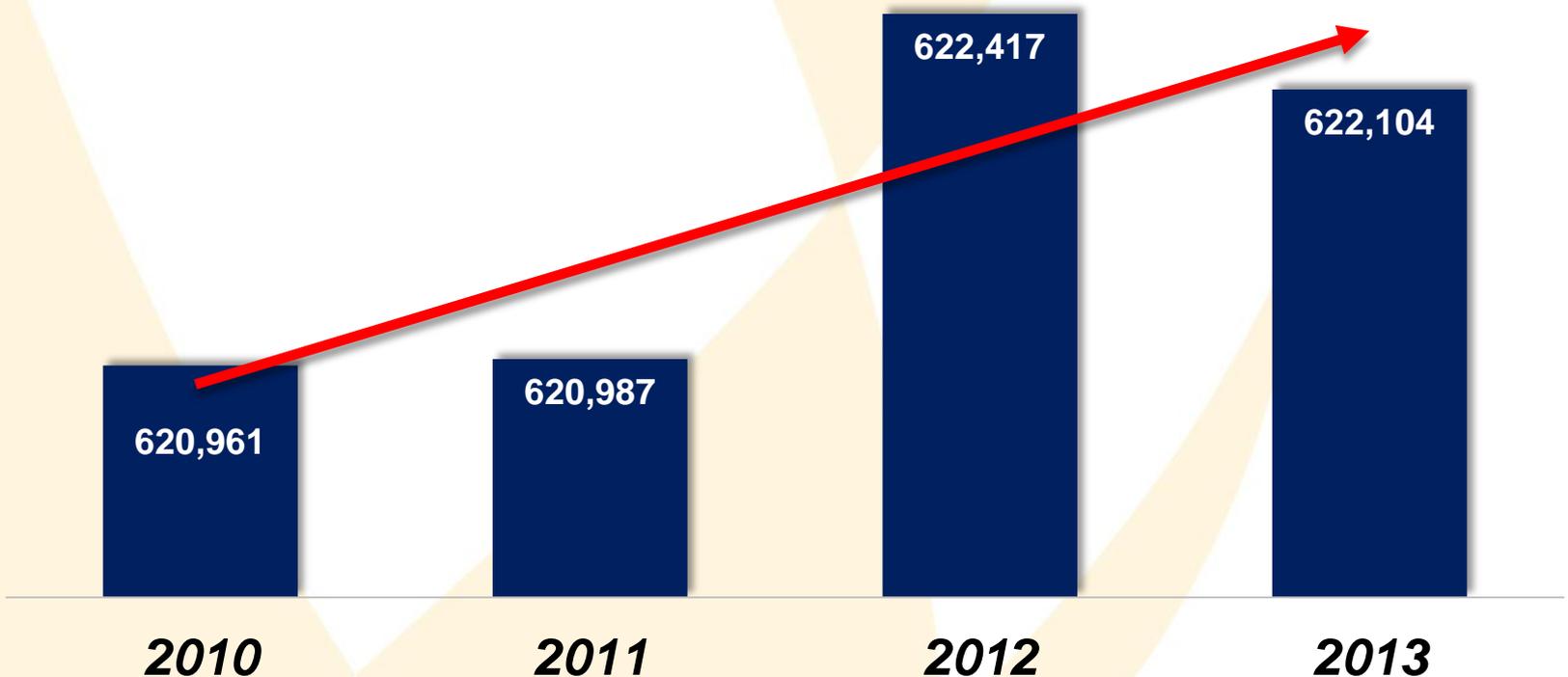
*Mayor Stephanie Rawlings-Blake*



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## Planning for Baltimore's Growth & Revitalization

### Overview of Key City Trends - Population



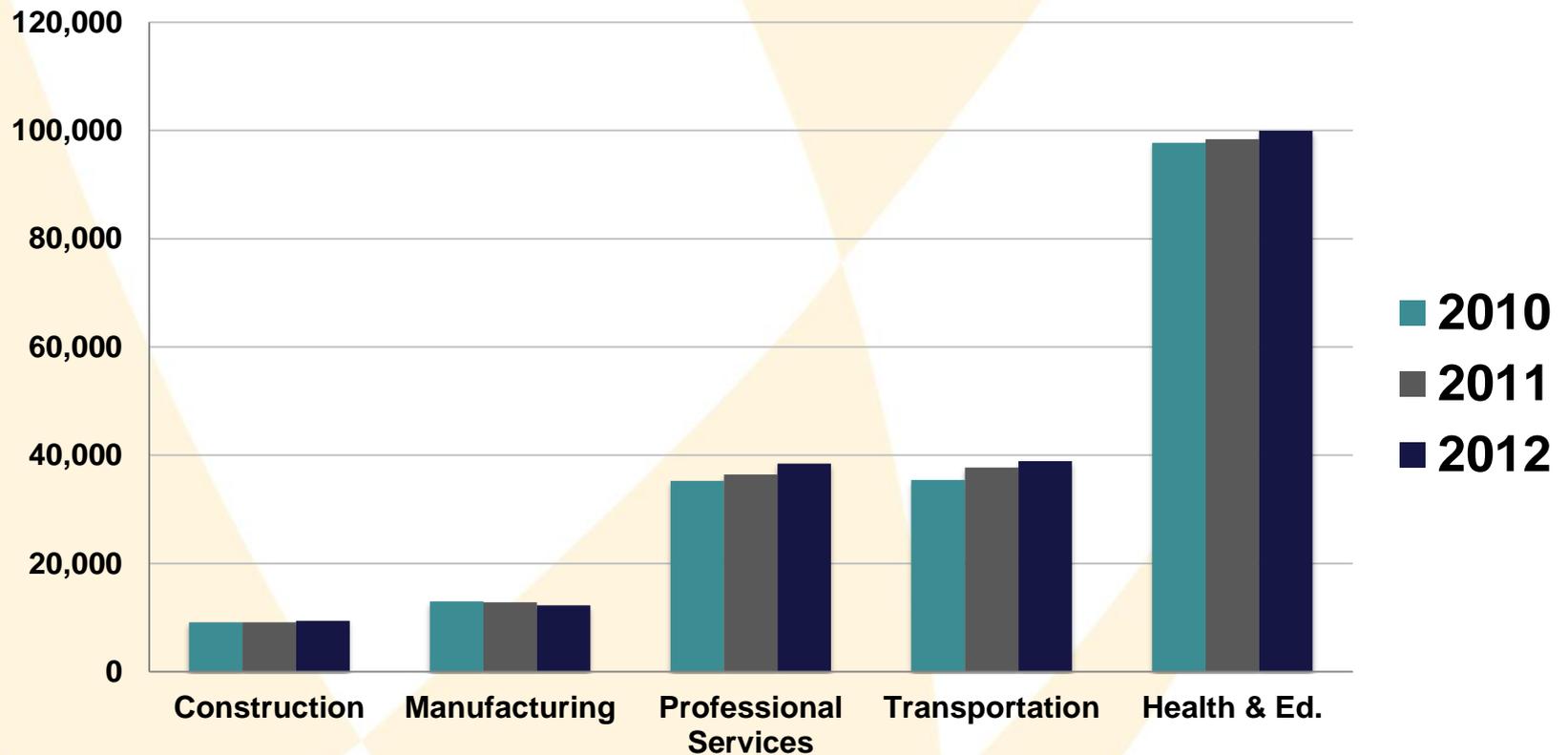
Source: Census Bureau, 2010 Census & Annual Population Estimates



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### Growth in Major Job Sectors



Source: State of Maryland, DLLR



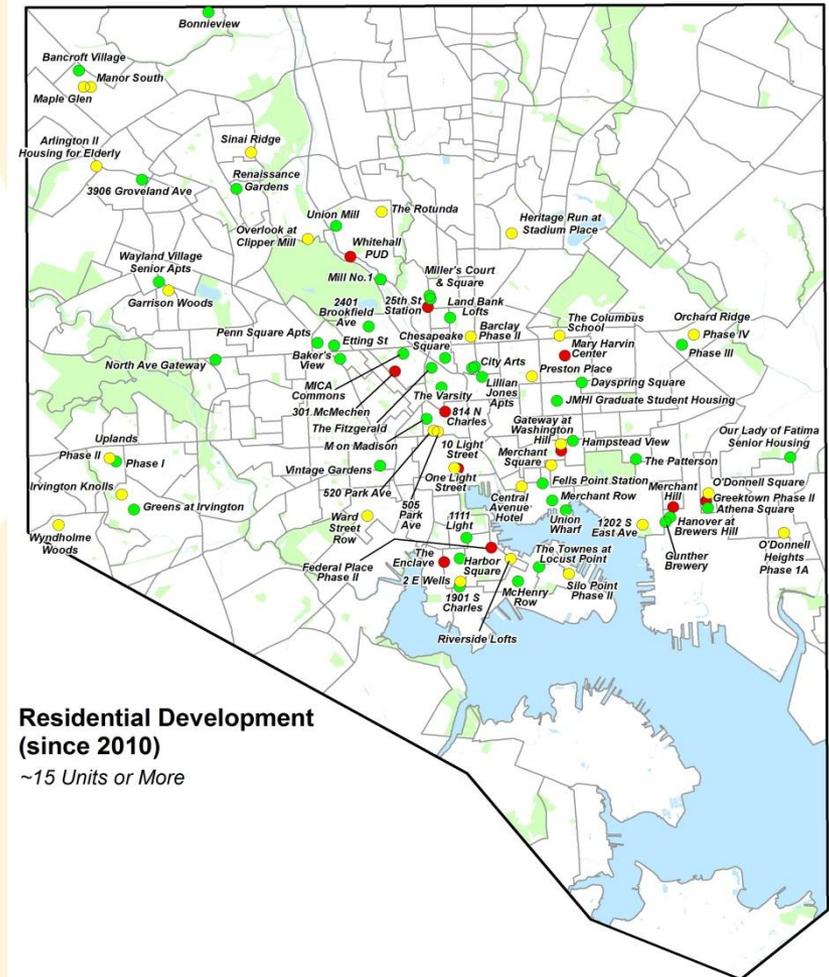
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### Residential Developments

2010-2014

- Completed: 4,230
- Under Construction: 3,032
- Approved: 1,125



Source: Department of Planning



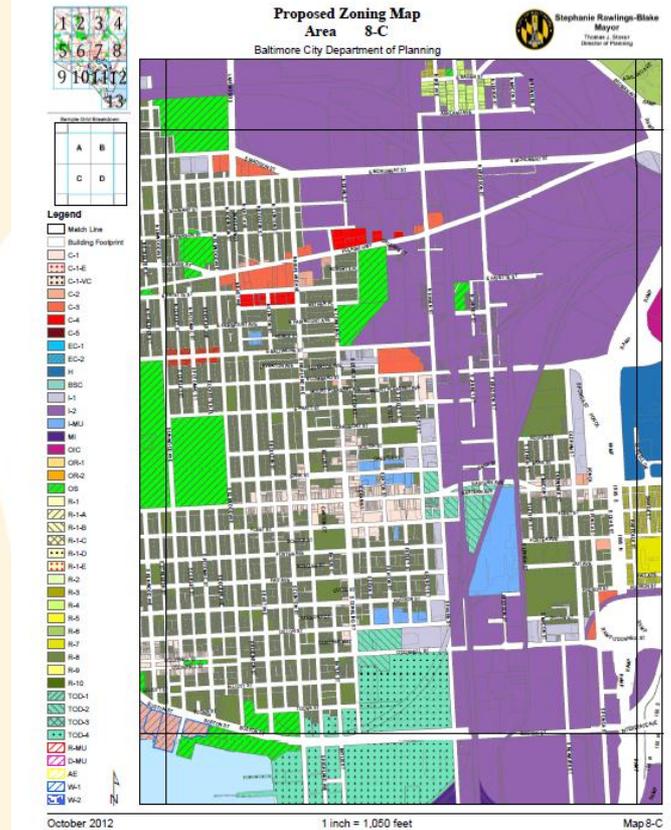
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### TransForm Baltimore

## The Zoning Code Rewrite

[www.rewritebaltimore.org](http://www.rewritebaltimore.org)



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## Planning for Baltimore's Growth & Revitalization

### TransForm Baltimore

Streamline the development process with a Zoning Code that is:

- Predictable,
- Understandable, and
- Enforceable.

Create better tools to:

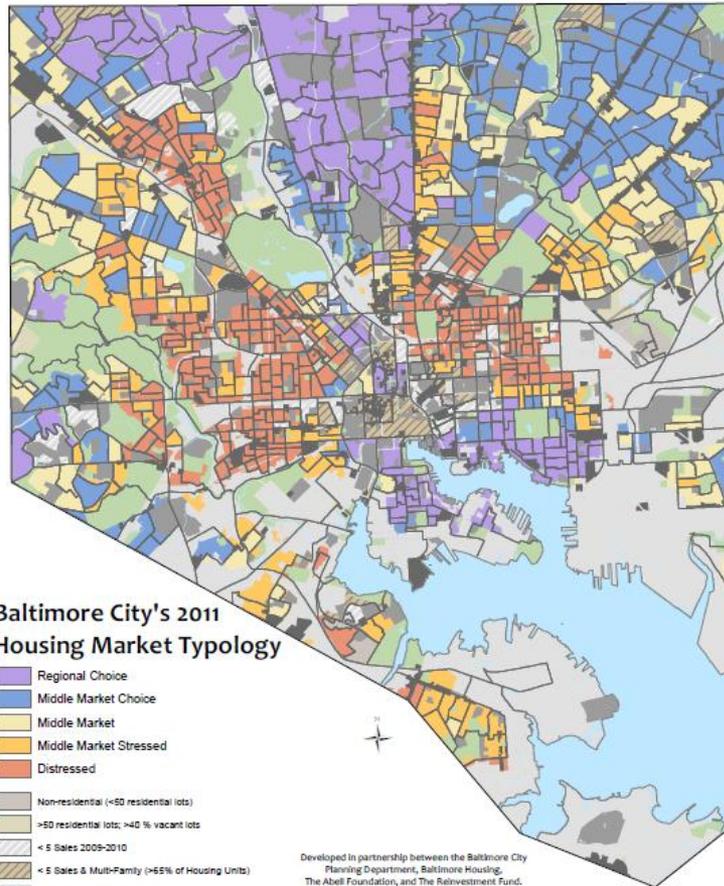
- Support and guide City developments and investment,
- Enhance and Protect neighborhood character,
- Strengthen retail districts, and
- Promote job growth.



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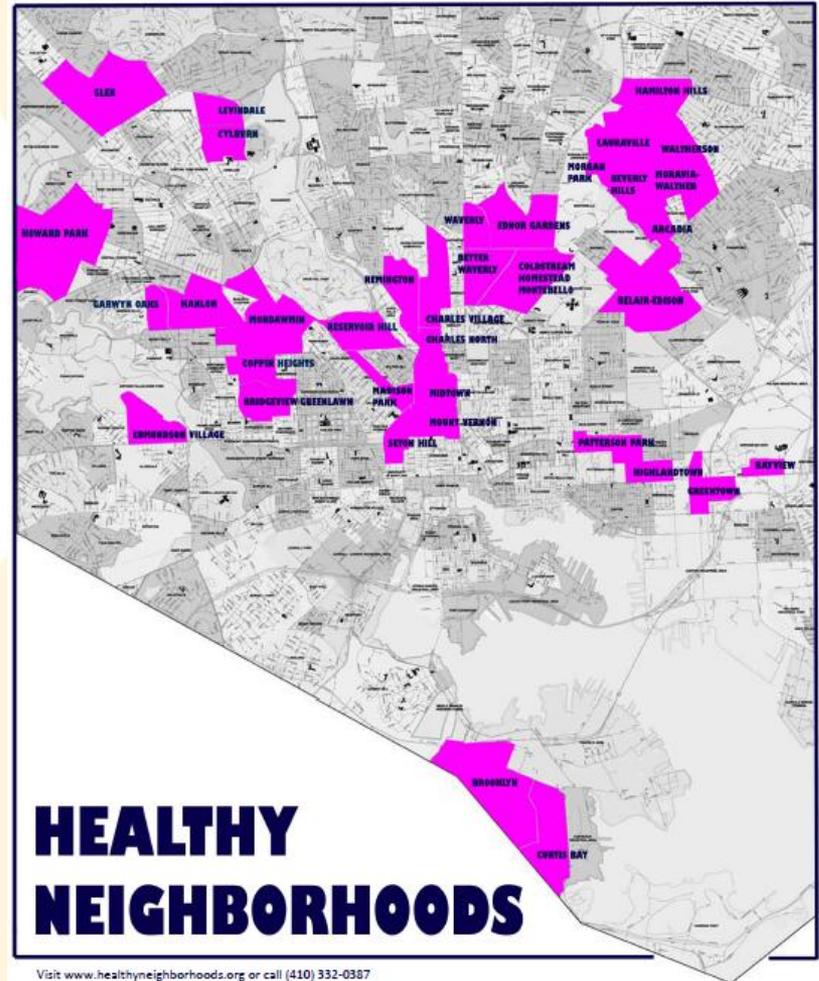
## Housing Market Typology



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## Healthy Neighborhoods Initiative



Visit [www.healthyneighborhoods.org](http://www.healthyneighborhoods.org) or call (410) 332-0387



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### Major Redevelopment Projects

- O'Donnell Heights
- Park Heights
- Uplands
- Madison Park North
- Barclay

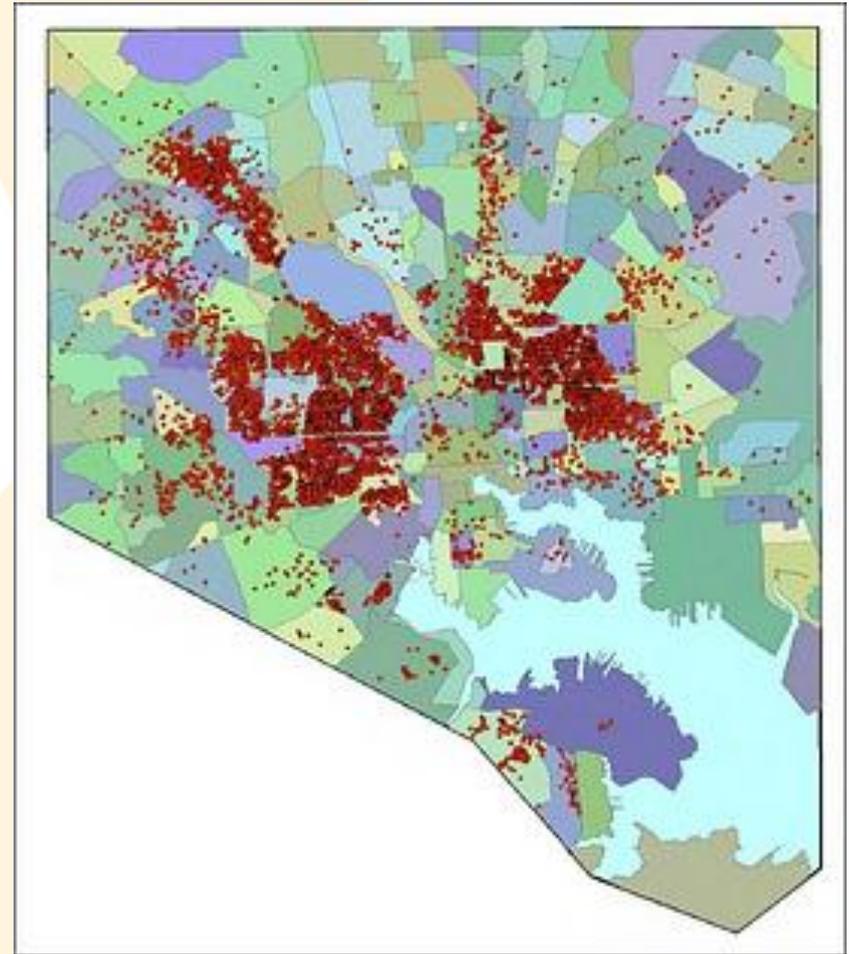


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### Vacants to Value (V2)



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### Vacants to Value Strategies

- 1: Streamline the disposition process
- 2: Streamline Code Enforcement on Transitional Blocks
- 3: Facilitate Investment in Community Block Clusters  
Near Areas of Strength
- 4: Targeted Homebuyer Incentives
- 5: Support Large-Scale Development in Distressed  
Areas
- 6: Maintain, Clear, Hold and Identify Non-Housing Uses
- 7: Provide Concentrated Green, Healthy and Sustainable  
Home and Neighborhood Improvements



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### Vacants to Value Accomplishments to Date

- 714 Buildings Sold
- 369 Lots Sold
- 864 Adopt-A-Lots
- 1500+ Citations
- 1600+ Rehabs Completed/Underway
- 350 New Homebuyers
- \$700+ Million of New Large-scale Redevelopment Investment



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### Growing Green Initiative (GGI)

***City-led effort to use sustainable, innovative, and cost-effective practices for 1) stabilizing and holding land for redevelopment, and 2) re-using vacant land to green neighborhoods, reduce stormwater runoff, grow food, and create community spaces to set the stage for growing Baltimore.***

- Stabilize distressed neighborhoods
- Strengthen their social fabric
- Attract new development
- Support TreeBaltimore goals
- Support Homegrown Baltimore



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### Growing Green Initiative (GGI)

#### Green Pattern Book

- Clean and Green
- Urban Agriculture
- Community Managed Open Spaces
- Green Parking
- Stormwater Management
- Urban Forests
- Neighborhood Parks
- Mixed Greens

#### Growing Green Design Competition: Vacant Lots Transformed

*Teams of community groups and designers will use the Green Pattern Book to create innovative greening projects.*



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## Baltimore Food Policy Initiative

### Food Access and Health

- **Healthy Food Availability Index**

Scores for all 800+ food retail stores in Baltimore City

- **Public Markets:**

- 38 Healthy Carryout vendors
- Get Fresh Kids healthy kids menus and fruit and vegetable art workshops

- **BCHD Baltimarket**

- Re-launch of Virtual Supermarket
- Healthy Corner Stores \$3 million grant to convert 18 corner stores over 3 years
- Engage 75 youth Neighborhood Food Advocates



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## Baltimore Food Policy Initiative

### Food Access and Economic Development

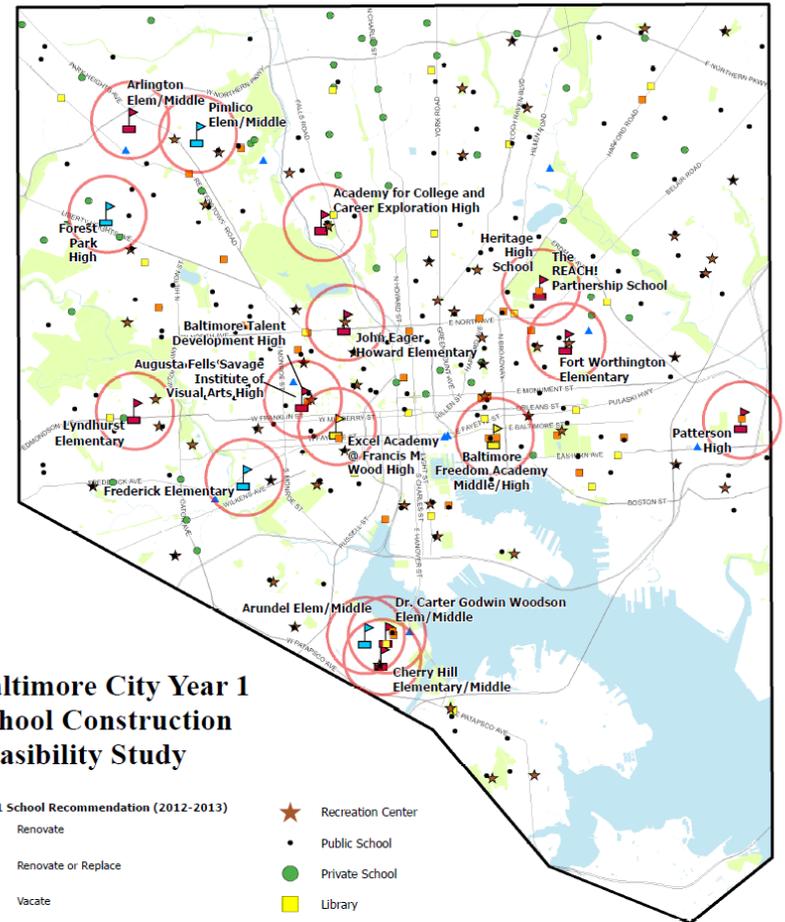
- **Food Desert Retail Strategy**
  - Support Healthy Food Retail & Entrepreneurism
  - Retain and Expand Quality Grocery Stores
  - Create Grocery Job Training Strategy
  - Provide Healthy Corner Store Technical Assistance
- **Updated Food Environment Map**
- **Online SNAP Benefits** – SNAP is an economic driver
- **Baltimore Food Hub**
  - Food incubator and training for food entrepreneurship



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## 21<sup>st</sup> Century School Construction Program



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## Planning for Baltimore's Growth & Revitalization



### **INSPIRE** – *Investing in Neighborhoods & Schools to Promote Improvement, Revitalization & Excellence*

- 21<sup>st</sup> Century School Construction Initiative will lead to replacement or major renovation of more than 2 dozen schools in Years 1 and 2.
- Planning Department will work with stakeholders to develop plans around each school.
- Planning process and issues vary with each area; planning tools may vary:
  - Community Engagement & Capacity
  - Data Collection/Assessment
  - One/Two Day Charrette Process
  - Strategic Action Plan
  - Implementation Strategy



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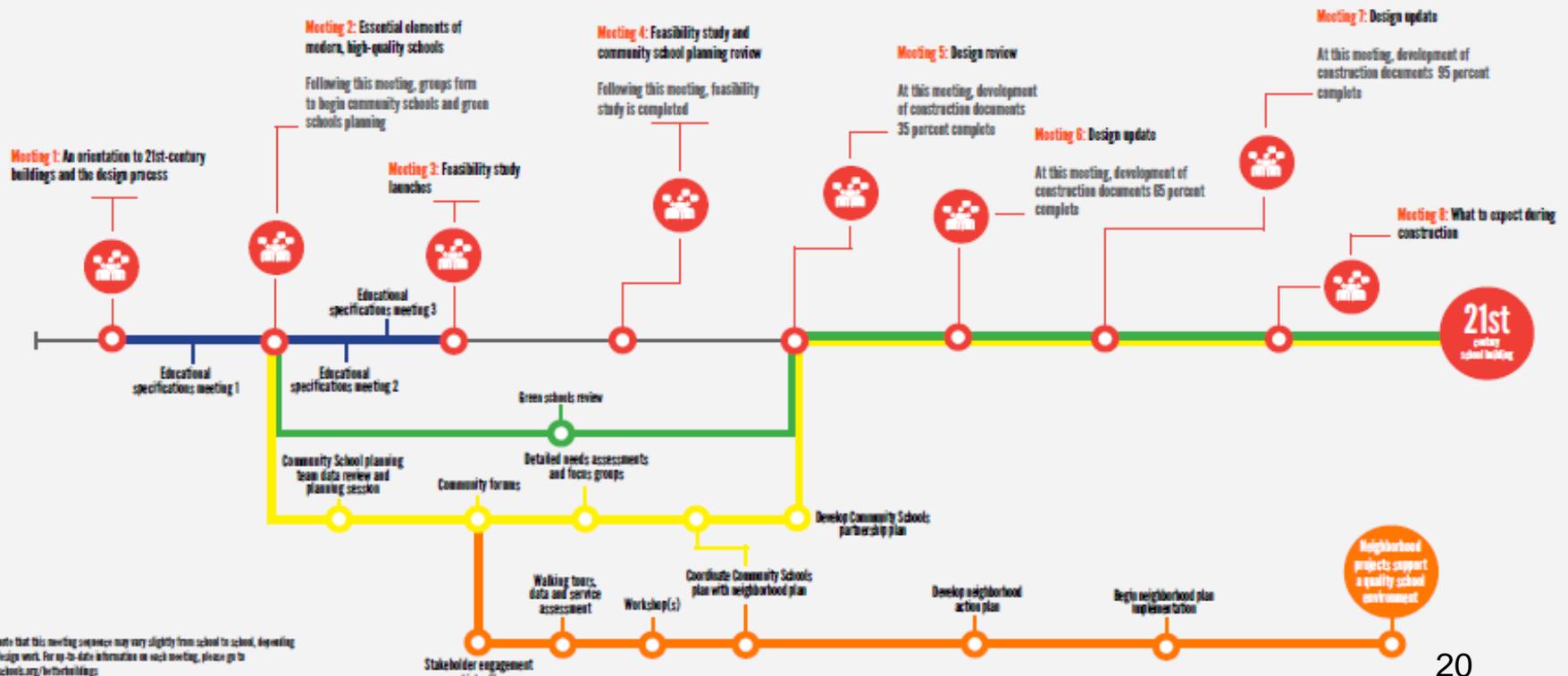
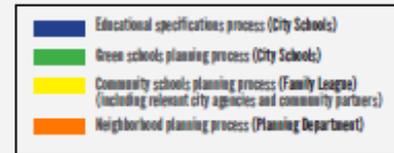
## COMMUNITY ENGAGEMENT IN THE SCHOOL DESIGN PROCESS

### 21st-CENTURY BUILDINGS FOR OUR KIDS:

The essential role of school communities in the design process

Each school community is unique. Creating modern, high-quality learning environments that meet the needs of individual school communities and support their vision for student success is a collaborative effort. The process for designing each school building will take about 18-24 months and is marked by multiple opportunities for school communities to help shape:

1. the design of the school building (facilitated by City Schools);
2. the community services that may be provided in the building (facilitated by the Family League);
3. linkages to overall neighborhood improvements (facilitated by the Planning Department)



\*It is important to note that this meeting sequence may vary slightly from school to school, depending on the pace of the design work. For up-to-date information on each meeting, please go to [www.k12baltimore.org/betterbuildings](http://www.k12baltimore.org/betterbuildings).

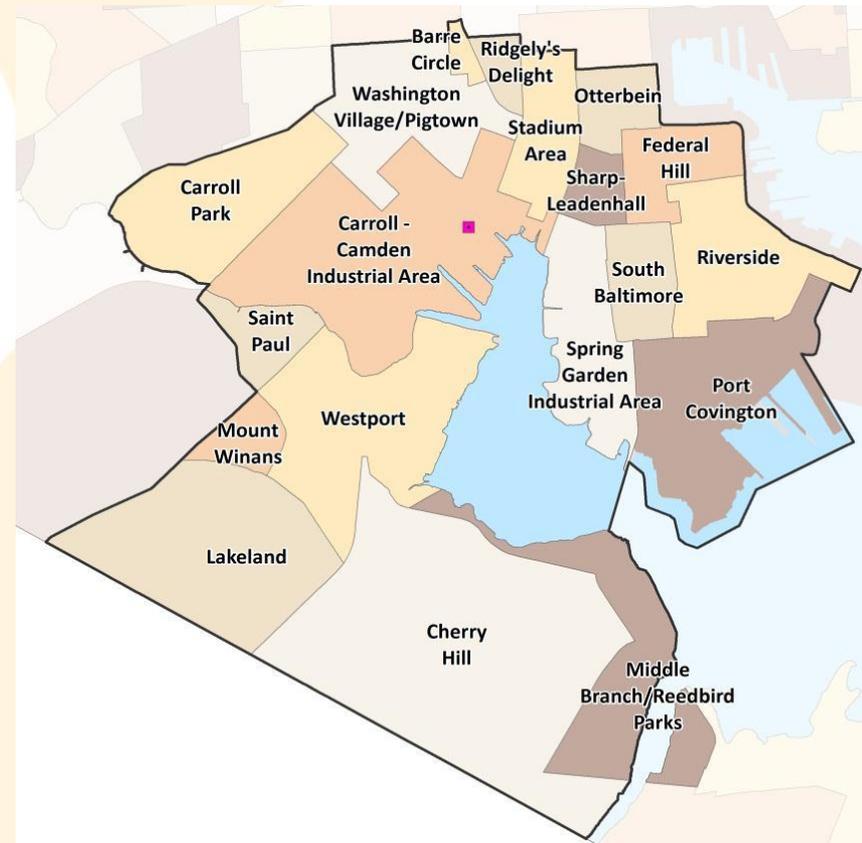
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### Casino Area Master Plan

By State Law passed in 2012, local impact grants, derived from operations of Lottery Video Terminals, shall be used for improvements in the communities in immediate proximity to the video lottery facilities and may be used for the following purposes:

- (1) infrastructure improvements;
- (2) facilities;
- (3) public safety;
- (4) sanitation;
- (5) economic and community development, including housing; and
- (6) other public services and improvements



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### Disaster Preparedness and Planning Project (DP3)

Reflect a commitment shared by government, business, and citizens to reduce or eliminate impacts from current and future natural hazards.



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### DP3 Process



#### Hazard Identification

- Hazard Identification
- Review Historical Impacts
- Conduct an Asset Inventory

#### Vulnerability Assessment

- Determine likelihood
- Determine economic, social, legal & environmental consequence

#### Impacts Assessment

- HAZUS Modeling
- Integrate projected climate conditions
- Identify weaknesses

#### Plan Development

- Vision, Goals, Strategies, Actions
- Prioritization
- Integration
- Plan for implementation & monitoring

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## Planning for Baltimore's Growth & Revitalization

### “CREATES” – Coordinating Resources to Effectively Align and Transform Energy Services

✓ *PSC Awards \$52,876,304 to the City of Baltimore*

#### APPROVED EMV AMOUNTS FOR BALTIMORE CITY

Approved Program	Program Cost	EMV Amount	Total Program Approval
Baltimore Energy Challenge	\$ 3,001,779.00	\$ 118,003.00	\$ 3,119,782.00
Case Management	\$ 3,186,840.00	\$ 125,278.00	\$ 3,312,118.00
Cogeneration	\$ 5,000,000.00	\$ 196,555.00	\$ 5,196,555.00
Energy Assistance	\$ 1,813,802.00	\$ 71,303.00	\$ 1,885,105.00
Energy Efficiency	\$ 7,135,068.00	\$ 280,487.00	\$ 7,415,556.00
Energy Efficiency Plus	\$ 19,088,814.00	\$ 750,401.00	\$ 19,839,215.00
Retrofits & Upgrades	\$ 10,000,000.00	\$ 393,110.00	\$ 10,393,110.00
Urban Heat Island Mitigation	\$ 1,650,000.00	\$ 64,863.00	\$ 1,714,863.00
<b>TOTAL:</b>	<b>\$ 50,876,303.00</b>	<b>\$ 2,000,000.00</b>	<b>\$ 52,876,304.00</b>



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## Planning for Baltimore's Growth & Revitalization

### “CREATES”

***CREATES builds upon the City's strong foundation of success in aligning energy services & breaking down program silos***

#### **3 Game-Changing Objectives:**

- 1. Transform building energy systems to improve efficiency and reduce public costs***
- 2. Deliver continuous energy education to prevent new clients from falling into crises***
- 3. Transform energy service delivery to stabilize low-income households currently in energy crisis***



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### Red Line

### Baltimore Red Line



May 2013



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## Planning for Baltimore's Growth & Revitalization

### Grow Baltimore - Overview

- Meets Mayor's Initiative to grow the City by 10,000 families by 2020
- Phase I: Data Collection & Analysis – Funded by Goldseker Foundation
- Phase II: Investigation of Policy Interventions and Recommendations
- Ongoing: Targeted Marketing to Families and Specific Populations
  - Baltimore Neighborhood Indicator Alliance – Jacob France Institute
  - Live Baltimore



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### Grow Baltimore – Fundamental Questions

- Who's moving into and out of Baltimore City?
- What are the moving patterns of individuals receiving City homeownership tax credits?
- What are the neighborhood characteristics in place that are attracting residents moving in?



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## Mission

*Promoting the harmonious development of Baltimore City to become the most livable, vibrant, sustainable and attractive city it can be, now and in the future.*



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**For more information:**

[www.baltimorecity.gov/government/planning](http://www.baltimorecity.gov/government/planning)

[www.facebook.com/BaltimorePlanning](http://www.facebook.com/BaltimorePlanning)

or contact me at:

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**410-396-7526**

